

## Privacy Policy

Effective Date: July 2, 2023

This Privacy Policy applies to the website [www.midwestoutdoorskillstraining.com](http://www.midwestoutdoorskillstraining.com) and Taaza Taree LLC, doing business as Midwest Outdoor Skills Training (collectively, "MOST"). It governs how we collect, use, and protect your personal information. By using the MOST website, you agree to the terms described in this Privacy Policy.

### Information We Collect

To provide you with our products and services, MOST may collect the following types of personal information:

- **Contact Information:** Name, email address, phone number, and mailing address
- **Demographic Information:** Age, gender, location
- **Account Information:** Username and password
- **Payment Information:** Credit card details and billing information
- **Form and Survey Data:** Information you provide through forms or surveys
- **Website Usage Information:** IP address, browser type, referring pages, and other data related to site usage
- **Communication Preferences:** Your preferences for receiving communications from us

We only collect personal information when you voluntarily provide it, such as when you register for an account, enter a contest, request special offers, or make a purchase. Your information will be used to communicate with you about the products and services you have requested.

### How We Use Your Information

MOST uses the information we collect to:

- Provide the services and products you request
- Improve our website, products, and services
- Inform you about additional services, offers, or promotions from MOST or our affiliates

### Sharing Your Information

MOST does not sell, rent, or lease your personal information to third parties. We may share your information with trusted partners who assist in providing services such as payment processing, statistical analysis, customer support, and deliveries. These third parties are required to maintain the confidentiality of your information and are only permitted to use it for the services they provide to MOST.

We may also disclose your personal information if required by law or if we believe such action is necessary to:

- Comply with legal obligations or court orders
- Protect the rights or property of MOST
- Protect the safety of MOST users or the public in urgent circumstances

## **Tracking and Analytics**

We may track user behavior on our website to better understand what content and services are most popular. This information helps us customize your experience and display relevant content or advertisements.

We may automatically collect information about your computer hardware and software, including your IP address, browser type, domain names, access times, and referring websites. This data is used for website operation, service improvement, and analytics.

## **Security of Your Information**

MOST uses industry-standard security measures, including Secure Sockets Layer (SSL) encryption, to protect your personal information during transmission. While we strive to protect your data, no method of transmission over the Internet is entirely secure. You acknowledge that there are inherent risks, and we cannot guarantee the security of your information.

## **Your Rights**

You have the right to request the deletion of your personal information from our records, subject to certain exceptions. To request deletion, please contact us using the information below. We may not be able to fulfill your request if it is necessary to:

- Complete a transaction or service you requested
- Comply with legal obligations
- Detect and prevent fraud or illegal activity
- Ensure the security and functionality of our services
- Exercise free speech or protect the rights of others
- Conduct public or peer-reviewed research

## **Children Under 13**

MOST does not knowingly collect personal information from children under the age of 13. If you are under 13, you must have permission from a parent or guardian to use our website.

## **Email Communications**

MOST may send you emails regarding product updates, promotions, surveys, or other communications. You may opt out of marketing communications by replying "STOP" to our emails. However, you will continue to receive transactional or service-related emails.

## **Data Storage**

We may store your data on servers provided by third-party hosting vendors. These vendors are required to maintain the confidentiality and security of your data.

## **Links to Other Websites**

Our website may contain links to other websites. MOST is not responsible for the content or privacy practices of these external sites. We encourage you to review the privacy policies of any website you visit.

## **Changes to This Policy**

MOST reserves the right to update this Privacy Policy at any time. We will notify you of significant changes by sending an email to your registered account or by placing a prominent notice on our website. Your continued use of the website after changes are made constitutes your acceptance of the updated policy.

## **Contact Information**

If you have any questions or concerns about this Privacy Policy, please contact us at:

### **Midwest Outdoor Skills Training**

Chicago, IL 60642

Email: [midwestoutdoorskills@gmail.com](mailto:midwestoutdoorskills@gmail.com)

Phone: 312-723-8006

By using our website, you acknowledge that you have read and understand this Privacy Policy and agree to its terms.